

D4D exists to support vulnerable and financially needy children and young people. We make an impactful, practical difference where limited resources place a child's care, development, education, health and/or future opportunities at risk.



OUR APPROACH

D4D raises limited funds each year and stewards them carefully, directing support where it can make the most meaningful difference.



WHO D4D TYPICALLY SUPPORTS

We generally give preference to:

- ✓ Smaller organisations, projects, households or caregivers with limited access to major funding.
- ✓ Applicants serving children and young people who are both vulnerable and financially needy.
- ✓ Requests that directly improve a child's care, safety, health, development, education or long-term future.
- ✓ Interventions where D4D's contribution is likely to make a meaningful, practical and visible difference.
- ✓ Projects that support a child or young person's long-term wellbeing, dignity, development and future independence.



For D4D, "financially needy" includes situations where parents or caregivers are not in a position to adequately provide for essential needs such as school fees, early childhood care, education, health support, nutrition, developmental support or other basic services necessary for a child's wellbeing and progress.



WHO D4D IS LESS LIKELY TO PRIORITISE

We are less likely to prioritise applications from:

- ✗ Larger organisations with significant reserves, strong institutional backing, or access to major local or international donors.
- ✗ Applicants whose work, while valuable, falls outside D4D's primary focus on vulnerable and financially needy children and youth.
- ✗ Requests that are not clearly child-focused, urgent or practical.
- ✗ Applicants where the need is not sufficiently explained or supported.
- ✗ Cases where D4D's contribution would make only a limited difference, because the applicant already has substantial alternative funding available.



This does not in any sense imply that such applicants do not do meaningful, excellent work. It merely reflects D4D's decision to prioritise our limited funds toward applicants with fewer alternatives and greater relative need, namely the "little guys."



WHAT D4D LOOKS FOR WHEN CONSIDERING AN APPLICATION

We consider factors such as:

- ✓ The level of vulnerability and financial need of the children or young people involved.
- ✓ The degree to which the request directly benefits children or youth.
- ✓ Whether the support requested is urgent, practical and clearly motivated.
- ✓ Whether the intervention contributes to a child's development, care, education, health or future opportunities.
- ✓ The applicant's current level of access to other donors, reserves or funding streams.
- ✓ Whether D4D's contribution would activate change or be materially helpful.
- ✓ The applicant's ability to provide sufficient supporting information for the Board to make a responsible decision.



FORMAL ORGANISATIONS AND EXCEPTIONAL CASES

We prefer to support **registered non-profit entities** with appropriate **governance** and **financial records**. Where available, the following will strengthen an application:



Registration Documents



Latest audited or independently reviewed financial statements



A clear budget or breakdown of the request



BBBEE affidavit or certificate where applicable



Relevant quotes, invoices or supporting schedules

We recognise that some exceptional cases involve:



Foster parents



Individual caregivers



Informal child-focused initiatives

These applicants may not have formal organisational structures or audited financial statements. Such cases may still be considered, provided sufficient supporting information is available, such as letters from social workers, schools, doctors, pastors, community leaders, bank statements, care documentation, court papers, fee statements or a simple budget.



TYPE OF SUPPORT D4D MAY CONSIDER

We may consider requests related to:

- ✓ Child safety, care and protection
- ✓ Early childhood care and education
- ✓ School fees or education-related support
- ✓ Developmental, therapy or health-related needs
- ✓ Nutrition and basic care
- ✓ Youth development and future readiness
- ✓ Practical child-focused operational needs directly linked to service delivery



APPLICATION PROCESS

- 1 To reduce unnecessary administration for both applicants and D4D, the application process begins with a short eligibility check. This helps applicants determine whether their request is likely to fall within D4D's usual funding focus, before going through the trouble of completing the full application.
- 2 Applicants who appear aligned with D4D's typical profile will then be invited to complete the full application form and upload supporting documents.
- 3 D4D reserves the right to request further information as needed.



IMPORTANT NOTES

The successful submission of an application does not automatically guarantee funding. D4D reserves the right to:

- ✓ Prioritise some applications over others
- ✓ Decline applications that fall outside its typical funding focus
- ✓ Request additional information before deciding
- ✓ Consider exceptional cases at its discretion

All decisions are subject to review by the D4D Board and the availability of funds.



IN SUMMARY

D4D exists to stand in the gap for vulnerable and financially needy children and young people, especially in cases where smaller organisations, caregivers or initiatives have limited access to other support.



We value good governance



clear motivation,



practical need and meaningful impact.



We also value compassion, and for that reason we remain open to exceptional cases where the need is real.



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