

DISTANCE FOR DIFFERENCE



ANNUAL REPORT

2019/2020

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VOLUNTEERS DO
NOT NECESSARILY
HAVE THE **TIME**;
THEY JUST HAVE
THE **HEART**.

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"No one can whistle a symphony. It takes a whole orchestra to play it."

– H.E. LUCCOCK

VISION

Integrity, honesty, trust, excellence and honouring God in everything we do.

Children in need is our passion in deed!

OPENING

Dear friend, in your hands you are holding a truly special report. Its content reminisces on an extraordinary 12 months, not solely for Distance For Difference (D4D), but for the entire world! The sixteenth year of existence, of our journey in making a difference for children in need, will forever be remembered as one being hugely impacted by Covid-19 and all of its devastating consequences. The sad reality is that the impact of Covid-19 was not contained within the confines of D4D, but all of us felt it in one way or another. Yet, still, we were amazed by the generosity of people. And once again, we were reminded of what can happen when a group of individuals take hands and work together to positively impact the lives of children in need.

Our hope is that you will enjoy taking this trip down memory lane alongside us. May you be reminded that, despite all of the doom and gloom out there, there is still hope. And there is a group of ordinary people, actively serving the most vulnerable amongst us.

If you are not yet part of the D4D family, please come and help us to help others. We hope that you will join us soon!



MISSION

Distance For Difference is committed to fighting for the children of South Africa, so that they may grow up in a stable family environment, without the fear of abuse or abandonment and surrounded by love.

Our focus is quality education, in order for them to become adults who can positively contribute to the future of South Africa and its people. With this mission in mind we use sport as a platform to create awareness and raise funds for various children's charities.

Above all we trust in the Lord our God and pray that we might shine His light and share the heart He has for the youth and children in need.

A WORD FROM OUR CHAIRMAN

Dear friend of Distance For Difference (D4D)

Today is Tuesday, 22 September 2020. As I think back over the, approximately, 12 months since I've written the 2018/19 chairman's report, a post I saw the other day comes to mind: "I'm not buying a 2021 planner until I see the trailer first."

Who could have guessed what was in store for all of us, this time last year? The world has been thrown into turmoil and we've all been struggling to adapt to what has been dubbed "The new normal". Along the way many of us battled illness, lost loved ones, dealt with financial challenges, fought emotional battles and simply felt overwhelmed on many days. Our hearts go out to each of you who faced and are still facing one or more of these trials! The road to some level of normalcy will not be quick. I've been reminded how, above all, we need a personal relationship with our Lord and Saviour, Jesus Christ. Simultaneously, I've also learned just how much we all need friends, family members and colleagues to help us cope with it all.

It was indeed the support of many individuals during this past year, which kept me and the rest of D4D on our feet. It all started with yet another emorable cycling event, THE500, at the NH The Lord Charles Hotel in Somerset West, in October 2019. With the help of the amazing personnel from the hotel, all the wonderful D4D volunteers, a new master of ceremony, namely Colin Heckroodt, who brought some youthful exuberance to the party, the energetic spinners, cyclists and all their supporters and sponsors, we managed to raise more than R600,000! (You can read more about this incredible event later on).

A mere 10 months later we received the shocking news that the NH Hotel Group did not renew their lease with the property's owner and that the hotel was subsequently closing down, after serving the Helderberg community for 32 years! It also meant the end of an incredible relationship between D4D and the NH The Lord Charles Hotel, which started in 2013, when we hosted the first of our THE500's at the hotel. D4D is going to miss the special people we have come to know and love and who always served us with pride and joy. Our prayer and hope is that all 150 of them will soon find alternative employment. We are also hopeful that someone else will extend their generosity to us to supply us with an alternative location to host THE500 in the future.

After a few months break at the end of 2019, we all returned and faced 2020 with renewed energy, looking forward to the year of The GRATITUDE Run! We however soon realised that 2020 will not be a normal year and that fundraising will be especially challenging! We were forced to think of alternative ways to raise funds and you can read about two of them, the "Marathon Around The House (MATH)" and the "15-hour Virtual Gratitude Run", elsewhere in this report. Between these two events we raised more than R170,000. This is amazing, taking into account the financial challenges so many of our supporters faced during the year!

We also had to think of an alternative way to host the GRATITUDE Run that normally takes place at the beautiful Lourensford Wine Estate. As I'm writing this, we are a month away from the virtual



"The Real GRATITUDE Run", taking place on 24 October 2020. We are hopeful that walkers and runners will join us on the day! However, we are anxiously looking forward to the day we can, once again, come together in person!

All of the above has enabled us to continue to make a difference in the lives of children in need. As you page through the write-ups of all the beneficiaries that we have supported during 2019/20, rest assured that the funds raised were distributed wisely and responsibly, as always, and that we will continue to do so in the future. If you have not done so yet, please join our Facebook page and follow what we are up to during the year. Also visit our website, follow us on Instagram or give us a call, if you want to know more about what we do and how we do it!

To end off, as always there are so many people to thank and to prevent the risk of leaving someone out, I'll simply say this: "To each and everyone who made the last 12 months memorable, thank you from the bottom of my heart. You are all extraordinary people and it's been my privilege to serve, yet another year, with all of you!"



Soli Deo Gloria.

Stéphan Pieterse

BOARD OF DIRECTORS



Stéphan Pieterse

CHIEF PEOPLE OFFICER (PRAGMA)

Why are you involved with D4D?

D4D was established in reaction to the devastating scenes of the Asian Tsunami of 26 December 2004. This tragic event moved me to ask the question: "What can I do to make a difference in this world?" Through running I can raise funds and make a small difference. Being a director of D4D, makes me responsible for handling the funds, being channeled through us to children in need, with wisdom, integrity and accountability. For me D4D is a vehicle through which I can serve others.



Yolanda Pieterse

HOMESCHOOL MOM

Why are you involved with D4D?

I see it as a wonderful opportunity to support my husband, Stéphan, in this worthwhile cause and to obey God's command in James 1:27: "Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress and to keep oneself from being polluted by the world."



Shawn Roets

REGIONAL MANAGER
WESTERN CAPE (VOLTEX)

Why are you involved with D4D?

The need to do something for others, especially children, is very close to my heart. I want to live a life that leaves a legacy, in all aspects thereof.



Jacques van Niekerk

ATTORNEY
(VAN NIEKERK UYS ATTORNEYS)

Why are you involved with D4D?

I cannot run, cycle or swim competitively; therefore it was the only way I could make a difference.



Willem Coetzee

CHIEF EXECUTIVE OFFICER
(DUTOIT AGRI)

Why are you involved with D4D?

I know Stéphan from varsity days and I believe in the cause and values of D4D. I want to serve and support D4D where I can, to eventually contribute in making the difference.



Emile Kotzé

SUPERINTENDENT (CITY OF
CAPE TOWN)

Why are you involved with D4D?

I enjoy doing distance events and combining it with attending to the needs of children, is a privilege and something I feel I can do to be the hands and feet of Jesus Christ while I am still on earth.



James Anderson

EXECUTIVE FINANCIAL PLANNER
(STANDARD BANK)

Why are you involved with D4D?

I have confidence in Stéphan's leadership as well as his idea and vision for D4D. I decided to join to help make a difference in the lives of the less fortunate.



Tacia Roux

ADMINISTRATOR AND
FUNDRAISER (D4D)

Why are you involved with D4D?

After 20 years in the fruit industry, I experienced a desire for a career change. In 2015 the opportunity came to join D4D, and I just knew it was a godsend. I'm grateful to participate in making a difference in the lives of needy children.

MAKING A DIFFERENCE

OUR BENEFICIARIES



Sylvia's House has been a safe haven to a multitude of children over the past twenty years, and continues to be. D4D is thankful to have been part of their story for the last eleven years. Sylvia provides a family orientated home of healing for either abandoned or abused children of all ages. Their main goal and top priorities will always remain, love, shelter, hope, provision and education.

Over eighty children have walked through the door of Sylvia's House. Some remained for longer periods of time than others, waiting till their parents are rehabilitated or in other cases adoptive parents were found. It is wonderful to be able to report that most have moved on to new, loving families or restored homes, once they have healed. While Sylvia is a safety parent, she is first and foremost a mom to nine children whom she is permanently raising. She has adopted two of the children and the other seven are in legal foster care.

As is the heartbreaking reality for far too many of today's youth, four of the children were abandoned at birth and three removed from abusive circumstances.

Sylvia is passionate about uplifting those in her care to their full potential, whilst providing a place to call home, therapy and support in which

ever way the child in need may require. Her main aim remains to supply a family environment with the same morals, emotional and physical stability, educational prospects and opportunities as most other children are blessed with.

Her mission aligns with that of D4D in that we hope that these children will grow into adults and members of society whom can positively contribute and in return better the lives of others.

Sylvia's dream is not to only clothe and feed the children placed in her care, but to love them and encourage every chance of growth, just as she would for her own children.

D4D presently supports Sylvia's House with a monthly donation of R4,500, since there are currently only three children under the age of 19 in her care. These funds are specifically allocated towards educational purposes and other operational costs.





TZADOKAH FOSTER HOME

D4D has had the privilege of being involved with Tzadokah Foster Home since 2005.

This was the first foster home we supported and one we still support up to this day.

Tina Burger has been Tzadokah's foster mom since 2009.

It is with a deep gratitude that we witness all that Tina and her husband, Schalk Burger, does for the children. Selflessly devoting all their energy, time and more to those in their care, who ranges in ages from six to nineteen. Although there is quite a big age gap between the children, they all hold a deep respect for Tina and Schalk and the way that they are raising them. There is no doubt that the children love and adore their "parents", as if they were their biological sons and daughters.

Sometime during 2019 it was brought to Tina's attention that the youngest girl in the house was struggling to keep up and properly read, especially in class. The school teacher advised that an appointment should be made with an optometrist. It was then found that her eye sight was extremely poor and the optometrist recommended that it would be ideal for her to get glasses, as soon as possible.

D4D's board of directors decided to cover all the involved costs, in other words, the eye test and a pair of brand-new glasses. This was such a blessing to her. As many others might be able to sympathize with her, she was completely blown away by how much clearer she could see once receiving the glasses.

One of the young boys at Tzadokah Foster Home suffers from fetal alcohol syndrome; as a result he has great difficulties in keeping up in school. Even though he is now sixteen years old, he is still unable to read competently. D4D has been able to support, in enrolling him at the Tina Cowley Reading Centre, where he receives additional help with his reading capabilities.

D4D's continued donation of R6,000 a month mainly contribute towards educational expenses, which is a cause that will always remain a focus point for D4D.



KINGDOM KIDS

The Kingdom Kids Crèche, situated in Sir Lowry's Pass, has been one of D4D's beneficiaries since 2016.

Kingdom Kids opened its doors in 2009 with two students; currently the school is bursting at its seams with over 80 children attending daily. They cater for a variety of ages, ranging from a baby of a month old to the young kids, aged 5, in Grade RR.

There are six teachers, whom are all volunteers, giving their time, dedication and affection, which stems from a deep passion for the children, their well-being and their futures. This group of women makes a tangible difference in their community. The school has no security in relying on school fees, since numerous parents fail to fulfill this obligation. Resulting from this fact, are several fundraisers throughout the year to generate extra income and keep the doors of Kingdom Kids open.

D4D assisted the school in the process of applying to receive disposable/waste food from a local supermarket. This application was approved and Kingdom Kids is now successfully one of the organizations receiving food from the store.

D4D continues to support this project by donating R1,000 monthly, which covers the transporting cost of collecting the food from the supermarket. They collect waste/ "expired" food three times a week, thereafter recycling that which is still usable. With the assistance of this food they are able to cook healthy meals for the students of Kingdom Kids. Much too often this is the only meal a child would receive for the entire day. Subsequently this project has been a major blessing to Kingdom Kids.

In December of 2019, D4D surprised the little ones with a party, giving each a small gift and cupcake. The joy and excitement on their beaming, smiling faces was unequivocally priceless. With healthy, nutritious meals being a scarcity outside the school, a gift and cupcake are all the more so.

We are so thankful to share in their delight and have these little kids remind us to find joy in the smallest, simplest things.





ESTHER VAN ZYL

Another foster mom, whom D4D is supporting and who is really close to our hearts, is Esther van Zyl. Her home is also a registered place of safety. At the time of writing this report, she has two children under her care. The eldest, a boy aged 9, was found in an informal settlement in Langa, at the fragile age of 1. He was diagnosed as being HIV positive, while also suffering from separation anxiety, which is a direct result of his early childhood trauma. The youngest of the house, a pure bundle of joy, is aged 4. She was a mere 24 hours old when Esther was contacted by the police, looking for a place of safety for the new-born baby they found in a park close to Esther's house. Four days later she was home, safe and sound, with her new mom. This little girl is thriving from the attention she is receiving from her mom and her big brother. These two little ones have found the only mom they ever knew in Esther, and she has given them a home filled with love and devotion.

In June of 2020, D4D made a donation of R7,000, which was specifically allocated towards buying winter clothes and school supplies for the two children. This particular donation was made possible by the funds raised during the MATH fundraiser, of which you will read later on in the report, under the heading; "Fundraising Initiatives."

That same month, June 2020, Esther van Zyl was contacted by a social worker, calling on her to know whether she would consider caring for an abandoned baby, desperately in need of a place of safety and love. This little one was deserted and forsaken by her mom, outside of the hospital, shortly after she gave birth. At first Esther was concerned that she would not have the financial means, required by another child, to care for her indefinitely, and rightly so. But Esther took the leap of faith, and also contacted D4D in the hopes that we might be able to help. D4D eagerly donated R3,000, which enabled Esther to purchase the essential things needed to care for a newborn, amongst others; milk, bottles and nappies. After four wonderful weeks of staying with Esther and her two lovely children, in a home with no deficiency of love and care, forever parents were found for the precious baby and the adoption process begun.

D4D continues to support Esther van Zyl with a payment of R3,000 per month. This money goes a long way in ensuring that she can provide the children with a healthy diet, meet their school supply needs and cover their medical expenses. It is a major honour to serve the Lord alongside such an inspiring family.

To all at Distance For Difference

Good morning

It is with an overwhelming feeling of gratitude that I write this email this morning. It is safe to say that D4D literally saved our lives and livelihood during the lockdown period and therefore I would just like to give a sincere and heartfelt thank you.

I try to do most of my work from home, because Sanele has severe separation anxiety and rejection issues, even at the age of nine, because of all the abuse he endured as a baby and toddler. I have a home baking enterprise, as well as running the tuck-shop at their school. When the lockdown started things looked very bleak for us, since both businesses were not allowed to operate, thus leaving me without an income. By the grace of God we made it through because of the money that was donated to us by D4D. I truly believe that you don't have any idea what a HUGE impact your donations have made in our lives. Words can never express how thankful I am. I am especially grateful for the way Tacia cares and makes myself and the children feel loved and wanted.

Fortunately, business is slowly returning to normal and I can breathe once again. I pray that one day I will be able to pay forward this great kindness.

May God continue to bless this organization and may it grow and prosper to serve thousands more children.

Kind regards

Esther van Zyl

A thank you letter from Esther van Zyl

1 September 2020



Homework Enrichment Life Skills Program is dedicated to instilling children with confidence, respect for themselves and others, and building up their self-esteem through a program that takes initiative in combatting illiteracy and improving numeracy.

Amongst others, manners such as; greeting upon arrival, saying "please" and "thank you," eating with their mouths closed, using a tissue, and not screeching and screaming when communicating, are examples of the life skills that these children are acquiring when partaking in the HELP program.

To many of us this sounds like such fundamental conduct to possess, second nature, if you will, but the children who those at HELP work with, have a tragic history.

When dealing with several charities, certain vocab becomes more familiar, over time it may lose some of its initial shock value, but may the absolute terror and tremble never leave us when we hear the stories of these children.

Their history often sounds something like this; sexual and/or mental abuse, abandonment syndrome, fetal alcohol syndrome, severe anger management issues, drug abuse, pure parental

neglect, in addition to recurrent cases of dyslexia, ADHD, HIV Aids and TB.

HELP has achieved tremendous success, and continues to do so, both academically speaking, and with their Life Skills Program. The stable environment and safe haven they offer to these children, is the only stability these children know.

D4D strongly believes in, encourages and support the work they do at HELP.

In supporting their vision to provide quality education to their learners, D4D partnered with Pragma, a local engineering company, who are field leaders in the industry of enterprise asset management. In 2019 a total of R68,000 was contributed to the HELP program.

This specific sponsorship was allocated towards the salary of a qualified educator.



Hagar's Choice is a family-run safe home, which meets the immediate needs of babies and young ones, by way of, most importantly, motherly love and thereafter physical needs.

They welcome children at risk and babies awaiting adoption into their home, while working alongside the social workers, searching for the best opportunities and futures for the little ones in their care.

This safe house is run by the Campher family. Better than most, they know exactly what it feels like to have nothing, no place to call home. Their own story testifies of how they lost everything, their house, car, furniture etc. and how in the midst of all God took care of them, provided and helped them through it. Now, they are equipped to help others that have no place to call home, no family to provide. They step in and take up that responsibility, providing a temporary place of safety, security and whatsoever need presents itself, till adoptive parents and forever homes are found.

D4D bought an oval bassinet for Hagar's Choice's nursery room, in February 2019. This particular bassinet is ergonomically designed to provide new born babies with maximum comfort, rest and sleep.

Fixed with a middle tray with ample space for all the necessary fittings for newborns, makes this crib ideal. Made of transparent acrylic shell, the crib itself, keeps the baby inside snug and safe.

With the completion of the MATH fundraiser, D4D inquired after the Campher family to identify a specific need within their household at that time. They indicated that the use of an industrial tumble dryer would relieve them from the nightmare of trying to get the babies' bedding, clothes and blankets dry during the winter months. This request was approved, and R13,450 of the MATH funds raised was allocated towards the purchase of a 10kg Speed Queen tumble dryer for Hagar's Choice.

Where possible, D4D strives to address specific needs, which then gives us the peace of mind that the donation makes a real, immediate, tangible difference.





Die Burger-Kinderfonds is a non-profit organization founded in 1957. Its principal purpose is to quench the educational needs of underprivileged children and promote leadership development of the youth, moreover supporting other organizations working with underprivileged children and their communities. To give an example these organizations would include amongst others; the ACVV, Badisa and the Western Cape Education Department.

For the past 6 decades Die Burger-Kinderfonds has been enriching children's lives by means of educational tours to Cape Town.

In 2019 the focus of this non-profit shifted, as a result of the Die Burger-Strandhuis being sold. The charity now directly invests into the lives of the disadvantaged youth in surrounding communities. Their official focus revolves around getting children who has suffered trauma the necessary, adequate, and proper counselling and therapy, alongside the help of ACVV and Badisa.

The word trauma might refer, amongst others, to; molestation, domestic violence, marriage and relationship conflict between parents or guardians where children are miss-used, and the exploitation of children in forcing them to do work not suited for children their age, such as

begging. This also includes children who don't have a safe, trustworthy and loving parent to come home to. Additionally, this covers instances in which children's elementary needs of food, safety, etc. aren't being met.

D4D made a donation of R50,000 to Die Burger-Kinderfonds in December of 2019. This donation will contribute towards subsidizing the work they continually do in helping the less fortunate children of the Western Cape.



PATCH is the provider of a comprehensive, integral set of services to the survivors of child sexual abuse. Their response includes the initial assessment, therapeutic interventions, and court preparation, together with a 24-hour crisis line. An extremely skilled, qualified team of registered social workers and social auxiliary workers are dedicated to providing these services. PATCH is the only organization in the immediate Helderberg area of Cape Town, South Africa that specializes in the treatment, along with, the prevention of child sexual abuse. PATCH's heart is to help all survivors to find hope and healing, and this is what they strive towards 24/7, 365 days a year. PATCH Helderberg takes great pride in the fact that local communities in which they operate have now embraced them in such a way that, the police, schools, parents, clinics, and welfare agencies refer all reported and disclosed cases of child sexual abuse to their organization. Dedicated, caring, voluntary crisis workers endeavor to offer emotional support after a child has disclosed their case of abuse. These crisis workers are on call all through the night, weekends and still so on public holidays. This is vitally important, as PATCH renders a 24-hour crisis service to survivors of child sexual abuse. D4D and PATCH have been walking a path together since the inception of THE500 in 2013. PATCH Helderberg has been the main

beneficiary of THE500, for all four past events. THE500, which is held bi-annually, was again hosted in 2019. We are thankful to report that it was once again a tremendous success. The Lord's hand was over the entire event and at the end of it all a staggering amount of R610,936 was raised. Once expenses (R44,672) were paid, and the aforementioned R50,000 was donated to Die Burger-Kinderfonds, PATCH received 50 % of the remaining funds raised (R258,131). It is a true blessing to make a difference in this way.

In June 2020, PATCH also received a donation of R5,000, as one of the beneficiaries of the MATH fundraiser.

Statistics and the number of child sexual abuse cases in the surrounding Helderberg basin, is absolutely staggering. With these numbers keeping us motivated, while praying for its decline, we will endure and spare no effort, to make a difference where the need is infinite.





Little Angels Home, situated in Somerset West, is a full-time, community-based care facility for children with special needs.

The staff is dedicated with regards to empowering and encouraging their Little Angels. They strive to help the children in developing to their full potential by improving their, be it, physical and/or mental performance and capabilities.

Thus, they are enabling these kids to enjoy a better quality of life. In providing a safe haven for the children and ensuring that they receive the correct and proper medication, treatment and special care, they are rendering a service that the parents can often times not supply themselves.

Currently, 17 children permanently reside at the house, with ages varying from 3 to 23 years old.

Little to none time needs to be spent with these Little Angels to enjoy their flourishing personalities and for them to steal your heart. Each individual is extremely special and dear to all of the employees. There is nothing greater to bestow upon these children than unconditional tender, love and care, which is what these individuals set out to do every single day.

Little Angels was another one of the MATH fundraiser beneficiaries, with a donation of R5,000 being made in June of 2020.



Heartlands, is both a registered Child and Youth Care Centre, and a Community Mental Health Facility, located in Old Paardevlei Road, Somerset West. Orphaned and vulnerable children (OVC), from birth to the age of six, receive holistic care, provided by the center.

At any given time Heartlands may care for anywhere between 20 to 25 children. By means of a court order the children are temporarily placed at Heartlands, till they are either reunited with their parents, placed in foster care or adopted. In certain rare circumstances a child may be placed at another institution, specifically in cases where long term care is required.

In the midst of the Level 5, Covid-19 Pandemic Lockdown, in South Africa, Heartlands was featured on SABC, national news and several other social media platforms. It was through one of these reports that D4D became aware of their desperate cry for funding, in order to prevent them from having to permanently close their doors. It was then decided and announced that Heartlands Baby Sanctuary would be the main beneficiary for the MATH fundraiser.

At the end of it all, with the successful completion of the MATH fundraiser, a total of R23,034 was donated to Heartlands. This donation, along with those of other charities and individuals, carried Heartlands through the worst of the Lockdown and secured them to continue the incredible work they do, at least for the foreseeable future!





HERBERG CHILDREN'S HOME

Herberg Children's Home has been around for 102 years, taking on many different forms.

During the flu epidemic, in late 1918, orphans were cared for in an ordinary home, which was replaced by the Old Herberg in 1980. Today the Old Herberg is a block of flats.

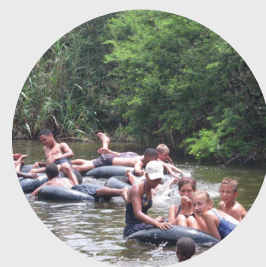
Currently Herberg Children's Home house 122 boys and girls, throughout 7 housing units. The little ones, ages ranging from birth to six years old are cared for in the pre-school section.

The remaining children, between ages 6 to 18, thus those children who are of school going age, are cared for in the dedicated units for their age group.

Covid-19 has been a strenuous time for us all, but it has also been extremely hard for the children who were not able to be placed with family or holiday parents during these uncertain and traumatic times.

The Herberg Children's Home also suffered a loss of income, due to several donations falling through and faced immediate financial deficits.

Hoping to support them in pulling through this gruelling lockdown period, D4D donated a once off amount of R3,500.



THE SPENCER FAMILY

A family in desperate need of financial assistance, in order to pay the medical bills for their daughter's cancer treatment, was brought to our attention, by acquaintances of D4D.

We then proceeded to donate R1,000. Our prayers continue to be with the Spencer family.



FUNDRAISING INITIATIVES





○ **R610,936**

Words fall short in attempting to summarize an event such as the 4th edition of THE500. If you missed out on this spectacular event, it would be a trying task to explain all the precious highlights, memories and moments. Allow us a moment to venture into describing it as best as possible; it was grand, joyous, humorous, awe-inspiring, humbling, challenging and to put it in laymen's terms: bucket loads of fun. Now realizing that even this falls short in conveying what a special event it was, acknowledging that it barely scratches the surface, it would suffice to say, that you'll have to take our word for it. The 2019 THE500, hosted at the NH The Lord Charles Hotel, in Somerset West, was an indescribably remarkable event.

Members and employees from more than 20 different groups and organizations were spinning away at the 24-hour spinning challenge inside of the Grand Ballroom. Individuals would occupy their booked bike for one or more of the 24 x 45-minute sessions, often at times surrounded by



their encouraging family, friends and team members. Alongside these groups and organizations, there were also six remarkable individuals attempting to spin all 24 sessions. Incredibly, 5 of them completed this challenge! All of these spinning sessions were energetically led by a number of wonderful, qualified instructors. These instructors were vital in encouraging everyone to keep smiling and sweat more! Another vital role was that of our MC, Colin Heckroodt. Together with the instructors, he kept up the morale for the entire 24 hours, sharing stories from D4D's beneficiaries, inspiring all to keep going, making jokes and frequently reminding all to keep in mind what this event is about, and for whom we are doing it, as well as to the glory of Whom.

While all of this was afoot at the hotel, nineteen brave cyclists were attempting to complete cycling an inconceivable distance, 500 kilometers, in 24 hours. Other individuals joined them for only a lap or two or more. They were cycling laps of 50 km each on the hilly tar roads between



Somerset West, Stellenbosch and Kuilsrivier throughout the day and the dusty roads of Lourensford Wine Estate during the night hours. It was hot. It was cold. It was dusty. It was windy. It was beyond tiring. It was worth it. It was incredible. Not all could finish the entire 500 kilometers, but all accomplished an incredible feat, and made a difference in the lives of those who need it most. After 23 hours and 55 minutes, eleven of the original nineteen were able to confidently say they completed 500 kilometers and roundabout 6.474 meters of elevation gain, alongside their confidantes, their comrades. This now group of friends shared something special, which few of us could ever fully comprehend. Tears flowed freely, all through the crowd when "Chariots of Fire" played in those final moments as they crossed the finish line.

When welcoming the cyclists back into the Grand Ballroom, a "tunnel of love" was formed by all spinners, family, friends and supporters. Don't be mistaken, the tears were still flowing. The applause was roaring, the congratulations deafening, and the love tangible.

The event was closed off with a precious prayer from our MC, Colin, giving all due honour to our Heavenly Father, thanking our Lord God for an unquestionably unforgettable event.

At the end of it all, a staggering amount of R610,936 was raised. This money made an immediate, real difference in several children's lives.

Words cannot effectively express our thanks to all of our sponsors, donors, pledgers, spinners, cyclists, family, colleagues, friends, and supporters for the role you played in making a difference for those that need it most.

May we always look back upon this event as a reminder of what is possible when people come together, freely offering their time and their particular skills, giving their resources freely and working towards a common goal of making a difference.

Although we were, and still are heartbroken by the news of The NH The Lord Charles Hotel, Somerset West, now having closed its doors, we are thankful for four years of an incredible partnership and all they did for D4D and THE500. Now we are anxiously waiting to see what the Lord has in store for the future of THE500. We are eagerly, excitedly, and enthusiastically anticipating the 5th edition of THE500 in 2021. Hope to see you there!



MATH

(MARATHON AROUND THE HOUSE)

Amidst the worst of the lockdown, with the looming prospect of not being able to host the bi-annual GRATITUDE Run in October 2020, due to Covid-19 Lockdown restrictions, alternatives for fundraising were a necessity. Our founder and chairman, Stéphan Pieterse, inspired by other crazy athletes attempting similar challenges, decided that the idea of running a marathon around your house sounded absolutely brilliant. The aim with this crazy idea, as always, was to raise money for children's charities.

The following is an extract of the communications sent to potential sponsors, sharing the reality and the idea around the event.

The **reality** | I trust that all of you reading this are safe and healthy. The world-wide Covid-19 pandemic has changed our lives dramatically, in unprecedented ways. It has changed the way we work, think and socialise. During these uncertain times, D4D is facing many challenges, like many other non-profit organisations.

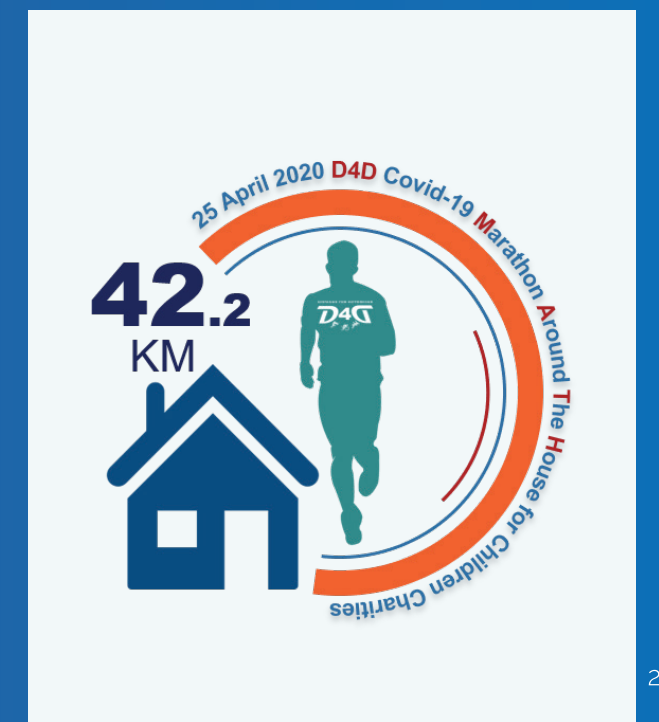
o **R101,187**

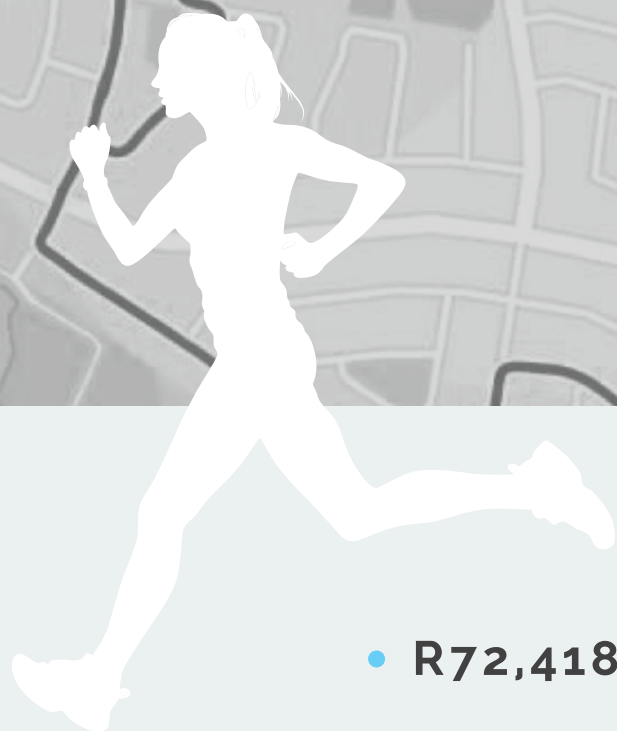
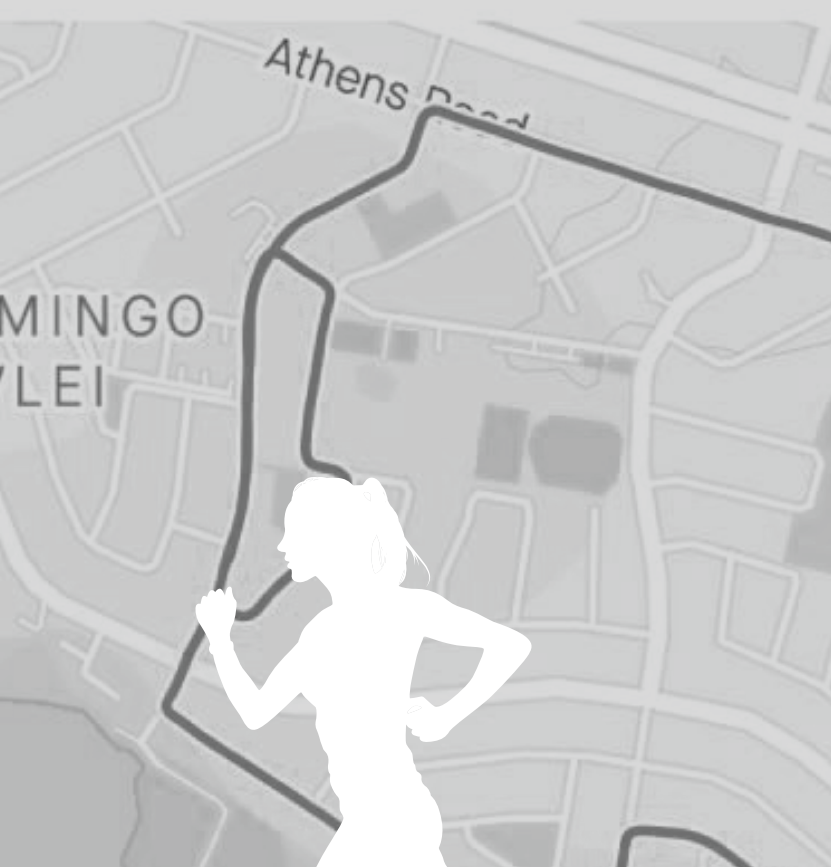
The pandemic will definitely have an impact on D4D's fundraising efforts this year and subsequently our ability to continue to financially support our beneficiaries. Our next event, The Gratitude Run, has been put on hold, until further notice.

The **idea** | D4D would like to make use of the time during lockdown, to continue to make a difference in South Africa! To do my bit and hopefully inspire others to do the same, I will, like a few other crazy runners out there, run a lockdown marathon (42,20 km) around my house. That will mean 480 laps of 88 meters! Though this will be challenging on many different levels, the mental challenge might be the most difficult. The last time I ran a full marathon was in 2010!

This gruelling challenge was completed on Saturday, the 25th of April 2020. But Stéphan was not alone; he was joined by another loyal D4D supporter, Colin Marais, a former THE500 cyclist. He also ran a marathon around his house and

joined in the fundraising! At the end of the day they raised an incredible amount of R101,187. We gladly report that 100 % of the funds were distributed to children's charities, and without a shadow of doubt, made a difference in the lives of children!





• **R72,418**

André Nieuwoudt, a young man of 17, inspired by D4D's MATH fundraiser and critically aware of the need out there in the world, decided to do his part in making a difference. He rounded up 16 of his friends and together they ran a 15-Hour Virtual Relay Run on Saturday, the 9th of May 2020.

Our deepest thank you is extended to; André, Ben, Blake, Danel, Dieter, Emily, Ethan, Jason, Jordan M, Jordan S, Joshua, Mia, Michael, Nieka, Oliver, Patrick and Zac. Rest assured that it was beyond heart-warming and inspiring to see such a group of young people stepping up, and taking on the responsibility to make a difference for the most vulnerable. Our prayer is that they may continue to do so, all the days of their lives.

By unanimous decision of the group, The Rogz Academy was chosen as beneficiary of 20 % of all funds raised through this fundraiser. As an organization, The Rogz Academy is committed to advancing the education and improving the lives of the students enrolled at Sophakama Primary

15-HOUR VIRTUAL GRATITUDE RUN

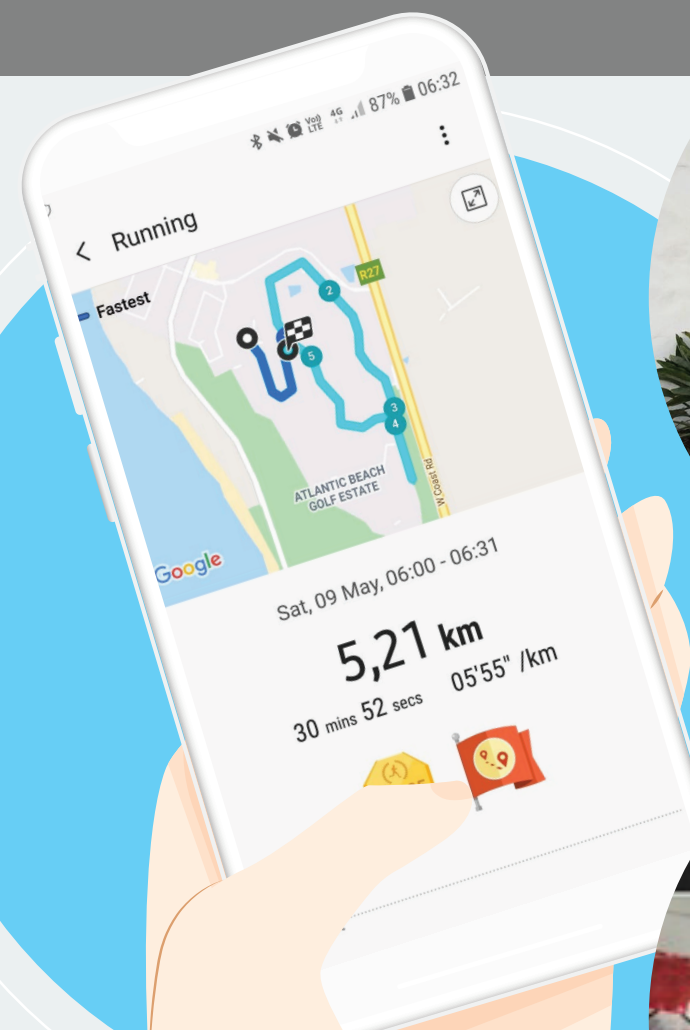
School in Dunoon. The remaining funds were donated to D4D, assisting us in meeting our monthly commitments towards our beneficiaries. A staggering total of R72,418 was raised! And we were, once again, reminded that the Lord shall always provide.



“

Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.

– MARGARET MEAD





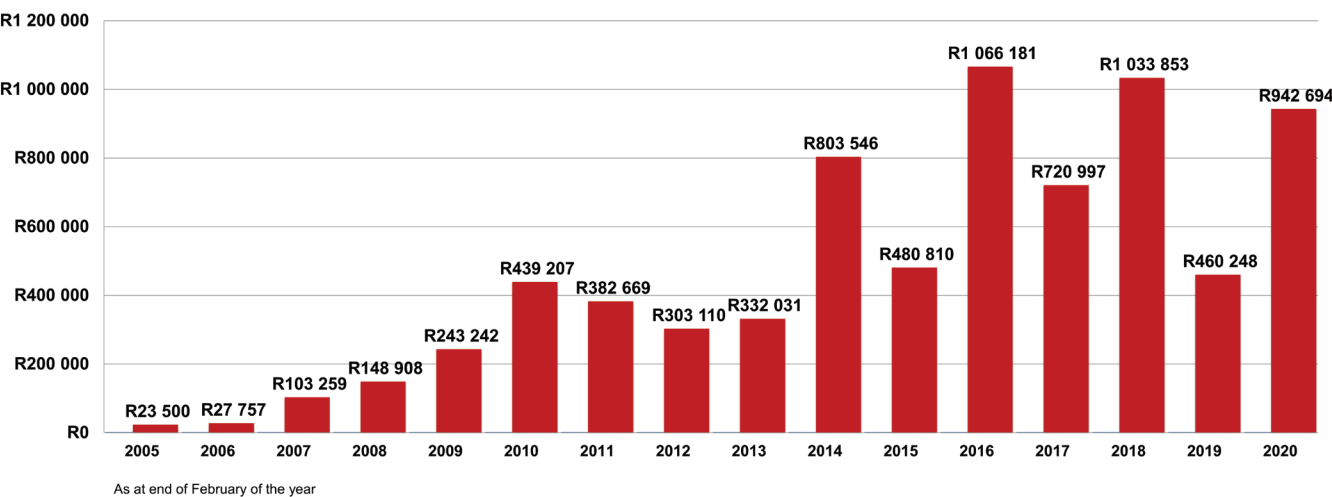
FINANCIAL FACTS

Distance for Difference is audited by FinHub Chartered Accountants Inc. Our full set of annual financial reports is at your disposal, upon request.

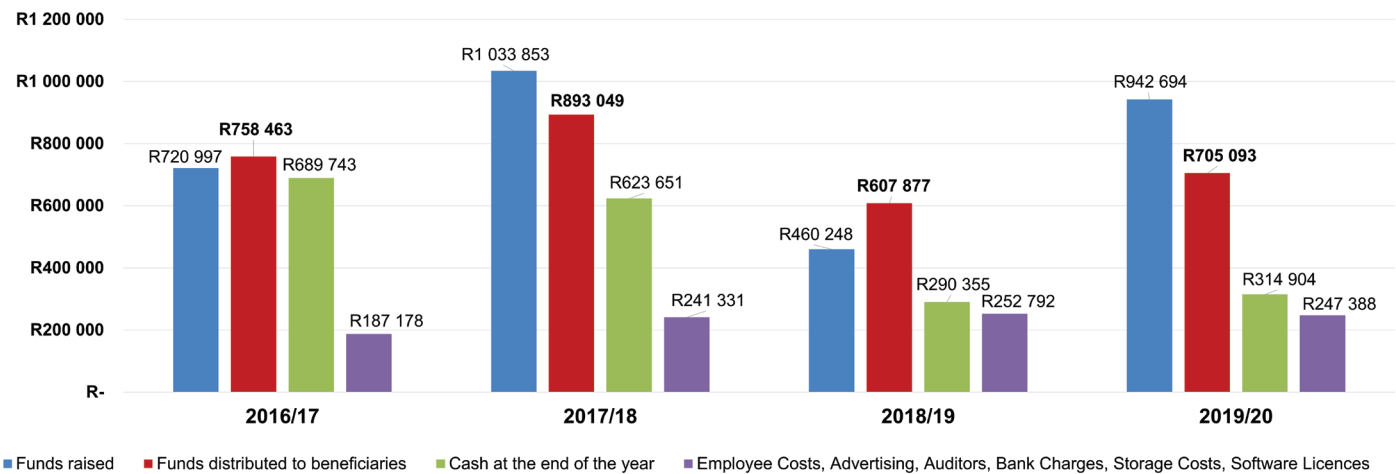
Below you will find a summary of our fundraising history. Along with that, there is also a chart, comparing our income, costs and fund distribution for the last several financial years.

Please take note: Our financial year runs from the 1st of March to the 28th of February. Furthermore, the audited results are normally released in September of each year. The figures above include the latest summary (as of the end of February 2020).

Fundraising History | Total: R7,512,012



Funds Raised | Funds Distributed | Cash Reserves | Major Operational Costs



THANK YOU

Void of the love, encouragement and support we receive from all our friends, family, loyal supporters, donors and members of D4D, these success stories cannot and would not be told. From the bottom of our heart, we want to thank everyone for supporting our cause and for making a difference with us, be it for the past 16 years or starting today. May the cry of our heart always remain that children in need is our passion indeed. And may the fruits of our labour continue to make a difference in the lives of children, solely for the glory of our Lord God Almighty.



HOW CAN YOU GET INVOLVED?

We would undoubtedly love to keep on doing what we do, making a measurable difference in the lives of children, but we can not do that without your support. Hopefully by now, after reading through this report, you share our desire to make a difference, which would leave us with little to none convincing left to do. Your question might now be this: "How can I get involved?" Fear not, there are many options!



1. WOOLWORTHS – My School | My Village | MyPlanet

The Woolworths My School | My Village | My Planet programme is South Africa's leading community loyalty programme, enabling supporters to raise funds for over 8000 different causes and organizations. Hence, you can imagine our excitement when we were approved to become one of the 8000 beneficiaries of this remarkable programme.

We earnestly encourage all of our supporters, who are not yet registered for this programme, to apply for a card today. Be sure to choose and list Distance For Difference as your preferred, personal beneficiary.

If you are already a member, please confirm that Distance For Difference is selected as your beneficiary. Members may choose to support up to three varied beneficiaries.

Visit their website (<https://www.myschool.co.za/>) and update your beneficiary section.

Though we trust in your pure motivation to make a difference in the lives of children, you do not walk away from this deal empty handed.

Herewith a few benefits:

- You can raise funds for your favourite charity (D4D) by simply buying groceries etc., without it costing you an extra cent.
- You can use one card at a variety of stores.
- You'll receive exclusive discounts and special offers.
- You will receive a monthly statement, by email, outlining exactly how much you spent during the month, and raised for your beneficiary/beneficiaries.

And all you have to do is sign up and; "Please have your Woolworths and MySchool Card ready..." - to swipe. Please support us in this initiative by downloading an application form on D4D's website.

2. DONATE

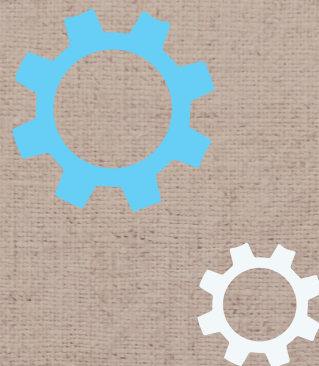
Please refer to our website to find information on the different payment methods, be it; SnapScan, EFT (electronic funds transfer), PayFast, etc., if you would like to donate. Once again, this is not a one-sided deal; we will provide a Section 18A Tax Certificate for tax purposes. But besides that, you will know that you form an instrumental part in helping D4D to continue in the work we do.

3. PERSONALISED SPONSORSHIP CAMPAIGN

Another way to get involved is the idea on which D4D was originally founded; use your love for running, walking, cycling or swimming to raise funds and make every kilometre count! Distance For Difference can assist you by creating personalised sponsorship pages for individual athletes, who can then approach family, friends, colleagues, strangers etc. to sponsor you for every kilometre completed. Meaning every kilometre completed, either in your personal training during the year or at a specific event.

And as always, keep your eyes on our Facebook page, Instagram and Website to get the latest details on our annual events and how you can get involved, there is always something for everyone.

We hope to see you there!





 Tacia Roux | Stéphan Pieterse

 021 852 4854 | 082 415 5595

 d4d@telkomsa.net

 www.d4dsa.co.za

 https://d4d.membernet.co.za

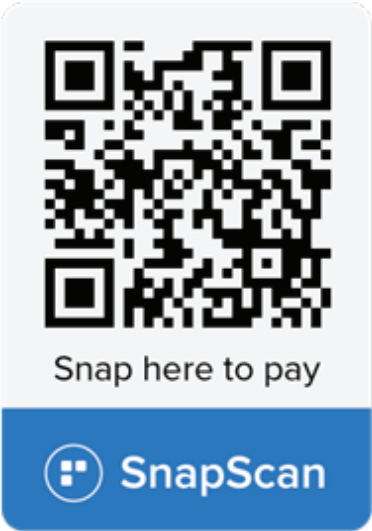
SOCIAL MEDIA:

 www.facebook.com/D4DSA

 distance4difference

BANKING DETAILS:

Bank: ABSA
Branch code: 632005
Account name: **DISTANCE 4 DIFF**
Account no: 9217741105
Account type: Savings
Swift code (for overseas payments): ABSAZAJJ



REPORT DESIGNED BY:



REPORT PRINTED BY:





WE WISH
For you to join us to
grow the difference
we can make in the
future!



DISTANCE FOR DIFFERENCE



THANK YOU FOR YOUR SUPPORT
ANNUAL REPORT | 2019/2020